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## Social media and fake news

Fake news on social media has become a global problem in recent years. The spread of misinformation on social media platforms like Facebook, Twitter, and Instagram has made it more likely than ever for it to go viral and influence many people.

Fake news is so common on social media because it is often designed to be eye-catching and shocking. Misinformation that evokes emotions, particularly negative ones, is easier to spread. Additionally, social media algorithms often make fake news go viral and reach a large audience.

Another reason fake news is so common, especially in internet, is that it is difficult to verify. It's even harder to verify fake news when it is being shared by many accounts that seem trustworthy. The influence of fake news can cause serious problems. People who believe in fake news can make irresponsible decisions. This makes it important for people to verify information found online before sharing it.

Misinformation purpose is usually simple - dividing the society in a crisis situation like war, pandemic, economic crisis etc. Fake news can cause confusion and be used as a weapon that many people underestimate.

One effective way to fight fake news is to fact-check information before sharing it. This can help to prevent the spread of misinformation and protect others from being misled. Another important step is to report fake news to the social media platform. By alerting as many people as possible we can help to reduce its reach.

## Results and damages of misinformation

In the media news travels very quickly, causing it hard to distinguish fake news.

Misinformation causes big confusion in the internet as also in the real world. It's a great way to mess with people's head.

Results of fake news are mostly negative, causing chaos in the media and society. It all causes disagreements and arguments as what is correct and incorrect.

Manipulating people by misinformation is commonly used as a weapon in different domains. People usually believe in what they hear or read, especially when the news is eye-catching and seems real. Violent and outrageous misinformation causes fear and panic in given communities.

Two opposite worlds in the media result in people not being able to pick out true information. Fake news makes people less trustful in the information they read. Because of this reliable sites begin to be less trustworthy to their readers.

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# An account of a Ukrainian

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Nowadays, news, social media, the internet and TV are a big connected web with a lot of useful information but unfortunately these are a very big and strong weapons of disinformation. It's very sad but we have a perfect example of this way of controlling people in the world we live now. As a Ukrainian listening to my Ukrainian, Belorussian and Russian friends and family members stories and thoughts I will discuss the problem of fakes and TV in Russia.

Since the 2014 and even earlier, Russia started to show propaganda, especially on TV. A question comes to our minds - how can it have an influence on someone and do really people in 21st century watch TV? The answer is yes and here's why: people in Russia are poor and mostly elderly and they just don't have the ability to check other sources of information, absorbing all they see from control boxes. They are literally brainwashed and people think they have their own thought but in fact, they just think the way government wants them to think.

Just like Russia, Ukraine has its own fake information, too. Unfortunately, it's directed to Russians and the fact that they should be punished for what they did and be hated. In my opinion, almost all of Russians are just like us with their problems and even if they think they don't love Ukrainian people, it's just an imposed feeling. Language is also used as a weapon to disconnect and bring anger to their brothers and people are supporting it but in fact it's no more than just a different set of letters and sounds that in no case is connected with people.

In conclusion, I just want to ask people not to connect people with the information others tell but to turn on their own brains and focus on the personality of the human being. I want all of us always try to spread only love and positive emotions so we will have a chain of nothing but happiness.



**All things considered, misinformation has a great impact on people's lives. Unfortunately, it can affect all aspects of life and can be used against nations, culture and human beings in general . It's a real threat that can lead to very serious conflicts between countries as we can see at present times.**